

## NamPower INTRODUCTION

### THE FUTURE BECKONS...

NamPower has, since its establishment in 1964, remained focussed on the provision of affordable and reliable supply of electricity to Namibia through considerable investments in infrastructure development. Despite these investments, increasing demand for electricity remains a challenge, not only to Namibia but indeed to the entire Southern African Region.

NamPower has been obliged to proactively take measures to address this situation. On the brink of making the biggest investment ever into major infrastructure in Namibia with the Kudu Power Project, we are looking ahead at the future with as much anticipation as the Namibian nation who is calling upon us for the assurance that we will continue to provide reliable electricity for future generations.

Alternatives to increase power generation capacity are constantly being scrutinized to find the most economic and environmentally sound options for Namibia, especially with

the imminent reality of demand surpassing supply in the region in the very near future. Namibia has remained dependant on neighbouring countries for power supply ever since the inception of the national power utility. At the same time, much pressure was placed on the existing generation options in the country. These have stood us a good stead, but at present, the current mix of electricity generation options in Namibia is leaving us in a very critical position of meeting the electricity demands of our customers. After extensive analysis of the various options, the Kudu Power Project has emerged to be the most viable option offering the best solution to our immediate electricity supply needs.

Its planning was preceded by years of discussions and negotiations before reaching agreements with other partners to ensure that electricity is generated to meet demand by the year 2009.

The current environment requires of NamPower to demonstrate responsible



governance through innovation, diversification, capacity development, social responsibility, and ensuring health of body and spirit for our employees.

It also challenges us to manage our company and its resources in innovative new ways, requiring the strengthening of strategic management and leadership competencies within our company, and the diversification of our business competencies in order to penetrate different markets both beyond our core business and geographical borders.

In the hospitality industry, the NamPower Convention Centre in Windhoek has proven itself as a landmark in the Namibian conferencing industry. On our northern border, the newly established Ruacana Eha Lodge has already become a gateway into the rich cultural and natural heritage of the Omusati Region and beyond.

Diversifying while utilising existing assets, NamPower - in a consortium of companies,

has recently entered the field of telecommunications and tendered for a license to become the second mobile telecommunication provider in Namibia. The Company would be pleased to form part of a venture that could bring the best of future technology to Namibians.

Our neighbouring countries, Angola and Botswana, have welcomed our competence in diversification and the supply of reliable electricity. Cross-border supply into these countries is provided by Namibian grid-power, one of the most reliable in Africa. The potential for further development into the sub-region is evident and NamPower will continue to investigate these options in order to secure power to its neighbours.

Only healthy bodies and spirits will be able to meet the challenges provided by a demanding future. NamPower's most valuable assets, its employees, are therefore continuing to benefit from the Company's vision for a future of healthy employees

through its 100 per cent medical aid contribution for all. Persistent investment into HIV/AIDS programs further facilitates a brighter future for employees and dependants.

Our sponsorship of sport, culture and educational ventures for Namibian citizens not only makes for healthy bodies, but also for healthy spirits and minds. The future beckons for a technological company such as NamPower to provide the scientists and engineers of tomorrow. We gladly assist in preparing them for the future of Namibia.

*The future beckons.* It cannot be delayed. The future is a given and NamPower has chosen to meet it head-on. We are prepared for the many challenges and have crossed the divide between the thrill and the intimidation of an unknown future in a professional and organized way.

Powering the nation and beyond to encounter a *beckoning* future with pride and dedication remains our ultimate vision.